



CENTRAL SCIENCES LABORATORY

COLLOQUIUM

Speakers: RICHARD BENJAMIN GRANT and RON GRANT AURICLE CONTROL SYSTEMS
Subject: *The Man-Machine Interface - A Provocative New Gestalt*

The menu (Icon-o-Graphic or otherwise), CLI's or DMI's and their varieties seem to work, if at all, only in essentially linear, simplistic metaphorical applications. For, as most of us are now discovering, such paradigms quickly turn opaque and cumbersome, indeed often useless when applied to more interesting and robust endeavors where our cognitive discontinuities, demands for "closure" and the randomness of play clearly defy today's fashionable "hierarchical disciplines". We need a new genre.... another generalization..., one which postulates delivering not a "tool" but an "instrument",... a device not unlike a piano where, within its domain. ALL of its possibilities are presented ALL the time.

These and related Issues will be discussed during a demonstration of an "alternative interface", the AURICLE, as it currently rests on the front-end of a micro-based, film industry application entitled *THE FILM COMPOSER'S TIME PROCESSOR*. Raved as "a radically new approach to the way man and machine speak with one another" (*Las Angeles Times*) ,... "the quintessence of user-friendly" (*BILLBOARD Magazine*) ,... "the most transparent system ever encountered" (*The Guide to Computer Living*) the AURICLE, when coupled with the TIME PROCESSOR, won for its creators, today's speakers, a true first: The highest award thus far achieved in the computer industry, an EMMY for Scientific and Technical Achievement.

Time: 4:00 PM THURSDAY MAY 29.1986

Place: **HP Central Sciences Laboratory**
5M Auditorium
1501 Page Mill Road
Palo Alto, California 94304

NON-HP EMPLOYEES: Welcome!

Please come to the lobby on time so that you may be escorted to the Auditorium.
A Wine and Cheese Reception Will Follow



HEWLETT
PACKARD